# Congress of the United States

## Washington, DC 20510

May 1, 2024

The Honorable Mario Diaz-Balart Chairman Subcommittee on State, Foreign Operations, and Related Programs House Committee on Appropriations Washington, D.C. 20515 The Honorable Barbara Lee Ranking Member Subcommittee on State, Foreign Operations, and Related Programs House Committee on Appropriations Washington, D.C. 20515

Re: U.S. Department of State Educational and Cultural Exchange Programs for Fiscal Year 2025

Dear Chairman Diaz-Balart and Ranking Member Lee:

Thank you for your continued support of U.S. Department of State educational and cultural exchange programs, which are a proven and cost-effective way for the United States to remain internationally competitive, develop American leaders, engage current and future international leaders, and promote American values. These programs support global engagement that is critical to our country's prosperity and security. We respectfully request that you enable the continued success of these vital programs and appropriate no less than the FY23 enacted level for U.S. Department of State educational and cultural exchange programs in Fiscal Year 2025.

Through professional, academic, cultural, and athletic exchanges, these programs reach emerging leaders, entrepreneurs, youth, students, educators, and athletes in the United States and more than 160 countries around the world, dramatically increasing America's global reach. According to the State Department, more than 720 current or former heads of government, 75 representatives to the United Nations, 39 current and former heads of international organizations, 87 Nobel Prize winners, and 42 current or former Members of Congress have been on a State Department exchange program. Support from Congress allows the State Department to strategically align its programs with key U.S. foreign policy interests and to facilitate and oversee exchange experiences for more than 55,000 American and international exchange participants, including:

- Bringing emerging and future leaders many of them from countries key to U.S. foreign
  policy interests to the U.S. on programs like the International Visitor Leadership
  Program (IVLP), the Young African Leaders Initiative (YALI), the Kennedy-Lugar
  Youth Exchange and Study (YES) Program, and the Future Leaders Exchange (FLEX)
  Program;
- Continuing to engage students and scholars through the renowned Fulbright Program;
- Engaging and training young professionals through programs such as the Congress-Bundestag Youth Exchange (CBYX);
- Expanding opportunities for young Americans to study and research abroad;
- Broadening engagement with youth, women, and girls, as well as program alumni; and
- Expanding the virtual exchanges portfolio, allowing for a strong public diplomacy impact on a growing audience worldwide.

### Exchanges are imperative for U.S. national security

State Department exchange programs allow the U.S. to engage with a diverse audience and emerging leaders from around the world, many of them from countries key to our national security interests. Exchanges are a key instrument in the U.S. foreign policy toolbox and essential to strengthening U.S. global leadership, while building respect and a web of partnerships based on shared interests and mutual ties around the world.

American students studying abroad through State Department exchange programs are ambassadors of the next generation of American leaders, highlighting our most promising young people and promoting American values around the world. State Department evaluations repeatedly show that international exchange participants who visit the United States complete their programs with a better impression of our country, the American people, and our values. U.S. ambassadors around the world consistently rank exchange programs among the most useful catalysts for long-term political change and mutual understanding.

#### Exchanges benefit Americans and help keep America competitive

State Department exchanges provide opportunities for Americans – as exchange participants and as hosts – to build international experience and connections and gain cross-cultural skills necessary for success in the global marketplace, including expertise in languages critical to business and national security and the establishment of key relationships around the world. State Department exchanges facilitate the development of a substantial cohort of Americans who have the skills, knowledge, and contacts to navigate effectively across cultures and economies.

### Exchanges are a cost-effective investment that brings resources to U.S. communities

State Department exchange programs are a cost-effective investment that not only enhances America's long-term competitiveness but also provides significant and immediate economic impact in communities across the country. More than 90% of the State Department exchanges appropriation is spent either on Americans, American businesses and organizations, or in the United States. Exchange participants support American businesses and local communities through their travel, hotel nights, and other expenses during their stay, and their presence at our colleges and universities supports academic institutions throughout the country.

International students studying at our colleges and universities during the 2022-2023 academic year contributed \$40.1 billion to the U.S. economy (up more than \$6.3 billion compared to the prior academic year) and supported more than 365,000 jobs across the country, according to NAFSA: Association of International Educators.

We respectfully request that you make a smart and effective investment in our country's foreign policy, as well as local communities across the United States, by funding U.S. Department of State educational and cultural exchange programs at no less than the FY23 enacted level in Fiscal Year 2025.

Thank you for your consideration.

Sincerely,

Henry C. "Hank" Johnson, Jr.
Member of Congress

Alma S. Adams, Ph.D. Member of Congress

Nanette Diaz Barragán
Member of Congress

Donald S. Beyer Jr.
Member of Congress

Earl Blumenauer Member of Congress Becca Balint
Member of Congress

Ami Bera, M.D. Member of Congress

Sanford D. Bishop, Jr. Member of Congress

Lisa Blunt Rochester Member of Congress Suzanne Bonamici Member of Congress

Brendan F. Boyle Member of Congress

Shontel M. Brown Member of Congress

Julia Brownley Member of Congress

Nikki Budzinski Member of Congress

Cori Bush Member of Congress

André Carson Member of Congress Sean Casten Member of Congress

Sheila Cherfilus-McCormick Member of Congress

Member of Congress

Emanuel Cleaver, II Member of Congress

Steve Cohen

Member of Congress

Gerald E. Connolly Member of Congress

Joe Courtney

Member of Congress

Angie Craig

Member of Congress

Member of Congress

Jason Crow

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Sharice L. Davids

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Danny K. Davis

Mark DeSaulnier
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Debbie Dingell
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Lloyd Doggett

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Dwight Evans

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Sara Jacobs

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Jonathan L. Jackson Member of Congress Sydney Kamlager Dove Member of Congress

William R. Keating Member of Congress

Robin L. Kelly

Member of Congress

Member of Congress

Ro Khanna

Daniel T. Kildee Member of Congress

Raja Krishnamoorthi Member of Congress

Rick Larsen

Member of Congress

Rick Zansen

Andy Kim

Member of Congress

Ann McLane Kuster Member of Congress

Summer Lee

Mike Levin

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Wike Ten

Ted W. Lieu

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Stephen F. Lynch

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Lucy McBath

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Jared Moskowitz

Member of Congress

Seth Moulton

Ferrold Nadler Member of Congress Richard E. Neal Member of Congress

Eleanor Holmes Norton

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Ayanna Pressley
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Jan Schakowsky

Member of Congress

Adam B. Schiff Member of Congress Bradley Scott Schneider Member of Congress

David Scott Member of Congress

Terri A. Sewell Member of Congress Mikie Sherrill Member of Congress

Abigail Davis Spanberger Member of Congress

Greg Stanton Member of Congress

Marilyn Strickland Member of Congress

Eric Swalwell Member of Congress

Mark Takano Member of Congress Glenn "GT" Thompson Member of Congress Dina Titus

Member of Congress

Rashida Tlaib

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